



SECU-EXPO

SALON PROFESSIONNEL DE LA SÉCURITÉ,
DE LA SÛRETÉ ET DE L'ASSURANCE

SECU EXPO'24

**SALON PROFESSIONNEL DE
LA SÉCURITÉ, DE LA SÛRETÉ
ET DE L'ASSURANCE**

«LA SÉCURITÉ : UN BIEN COMMUN»

By : AT CONSEIL LABEL BENIN





P R E S E N T A T I O N



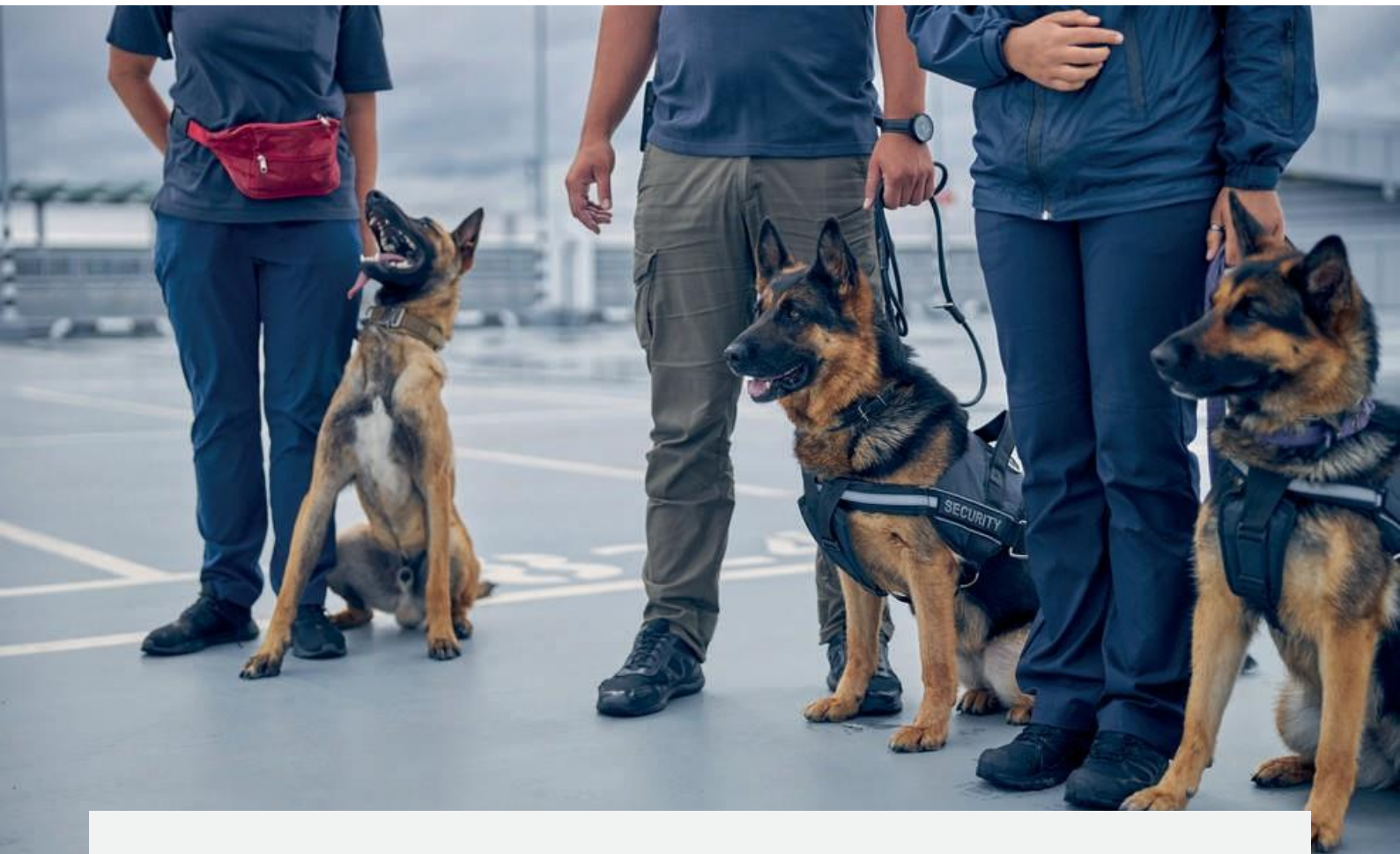
Context

The world, the sub-region, the country and local communities are increasingly faced with security threats of all kinds. These challenges require adaptations from all in terms of attitudes, skills, strategies and technical and technological innovations.

Security has become a commodity to which all governments around the world attach the greatest importance. The Government of Togo is not left out. Institutional reforms, plans and actions in the area demonstrate the importance that the Government of Benin attaches to the security issue. However, government strategies and measures will not be enough to ensure the safety and security of everyone. Each citizen is called upon to contribute to producing the security and safety of all by taking best advantage of the offers of security goods and services available on the market.

Faced with different security needs, what offers are available on the market in terms of services, technologies or equipment?





Vision

Secu-Expo is an exhibition of services, equipment and technological innovations for the safety and security of goods and people. It brings together for an exhibition and demonstrations for professionals, institutions and the general public the offers of private, public and parapublic companies in the field of security, insurance and safety.



Mission

Sécu-Expo's mission is to promote the security of people, goods and services by familiarizing the public with the available offers on the one hand and, on the one hand, by facilitating the emergence of innovative and quality services and technologies on our market.



Goal

Secu-Expo, the Professional Security, Safety and Insurance Exhibition aims to:

- ▶ Provide a framework for exchange and dialogue between security, safety and insurance professionals for the evolution and improvement of the security offer in Benin;
- ▶ Offer security professionals and other stakeholders the opportunity to learn about reforms and legislative and technological developments in the sector;
- ▶ Offer the opportunity to meet and listen to customers to adapt and promote the security offer;
- ▶ Offer those seeking security products and services a platform to obtain information and make relevant choices.



Objective

The objective of the **Secu-Expo** Exhibition is to contribute to improving the security of people, goods and services in Benin.



Specific objectives :

The specific objectives of the event are :

- ▶▶ Register at least sixty (60) participating security and safety companies to promote their services and products to trade visitors and the targeted public;
- ▶▶ Introduce the visiting public to innovations and quality services in terms of security;
- ▶▶ Welcome at least five thousand (5,000) visitors from the event's target audience.



Activities

The event offers:

- ✓ an exhibition of security, safety and insurance services, technologies and equipment;
- ✓ conferences and discussion panels on the security offers in the country ;
- ✓ Communication and promotion of security, safety and insurance goods and services.

Participants

The different categories of expected exhibitors are:

- 👁️ Public Security Forces: Police, Navy, disaster service, fire company, etc.
- 👁️ Private security, guarding, surveillance, cybersecurity, tracking, access control, insurance companies, etc.
- 👁️ Companies producing and marketing security, surveillance and remote monitoring equipment and applications;
- 👁️ Structures involved in the field of security or preventive security: Insurance, first aid, social security, etc.

Target

Economic operators and decision-makers; Public and Parapublic Administrations; Economic decision-makers, Interested public and parapublic administrations, Expatriate associations and communities, Diplomatic bodies, Local authorities, Municipalities, Security professionals, Promoters of security equipment, Investors, Institutional organizations and users, Technicians, Training institutions, General public.

A person wearing a red blazer and a white shirt is holding a black pen with a gold tip. They are looking down at a small, white architectural model of a building. The background is blurred. A large blue vertical bar is on the left side of the image. A dark grey semi-transparent box is at the bottom, containing text.

Organizer

AT CONSEIL LABEL BENIN
(Visit www.aconseil.bj)

Sponsorship

Dates and venues

Cotonou, 26-29/ September/ Lomé Octobre 2024